

## Request for Sponsorship

The 12th International Conference on Frontiers in Handwriting Recognition (ICFHR 2010) will be held during November 16 - 18 in Kolkata, the cultural capital of India. The ICFHR 2010, sponsored by the International Association for Pattern Recognition (IAPR), is an International meeting for identifying, encouraging and exchanging new ideas on different topics of handwriting recognition as well as for promoting novel applications at the frontiers of this important field of research. The proceedings will be published by the IEEE Computer Society Press. The ICFHR conference takes place every two years and is attended by an average of 150 leading researchers and industrialists in the field. Many companies in the past have sponsored this series of conferences, such as: IBM, Microsoft, HP, Hitachi, NEC, Toshiba, Fujitsu, A2iA, Parascript LLC, International Unipen Association, Vision Objects and many others including local, state or city councils.

Sponsorship is sought from potential companies and organizations doing business and/or promoting the technology in the broad field of Computer Science. Interested parties can help either by i) making a general contribution for ICFHR 2010 event or ii) by sponsoring a specific activity such as contributing towards student participation fellowship, keynote speeches, best student paper award, best student poster award, or competitions, etc.

We ensure that our sponsors will receive recognition for their contribution through hosting their logo in the official ICFHR 2010 website, Conference Proceedings, final program brochure and conference venue. Ample space (negotiable) will be provided for sponsors who want to put up posters or display their products and pamphlets. The benefits start once a sponsorship is confirmed so there are definite advantages to signing early.

### Sponsorship levels

We propose the following modus operandi for supporting ICFHR 2010. However, we are open to discuss any other type of sponsorship modality.

Sponsorship Levels	Value	Benefits
"Regular"	1500 EUR to < 2000 EUR	<ul style="list-style-type: none"><li>* 1 free registration to the conference</li><li>* Logo on the ICFHR 2010 sponsorship web page</li><li>* Announcement and color logo in the final program</li><li>* Acknowledgement in the proceedings if signed before June 10, 2010</li></ul>
"Silver"	2000 EUR to < 2500 EUR	<ul style="list-style-type: none"><li>* 2 free registrations to the conference</li><li>* Logo on the ICFHR 2010 sponsorship web page</li><li>* Announcement and color logo in the final program</li><li>* Acknowledgement in the proceedings if signed before June 10, 2010</li><li>* Advertisement in the conference kit</li><li>* Color logo printed in the proceedings if signed before June 10, 2010</li></ul>
"Gold"	2500 EUR and above	<ul style="list-style-type: none"><li>* 3 free registrations to the conference</li><li>* Logo on the ICFHR 2010 sponsorship web page</li><li>* Announcement and color logo in the final program</li><li>* Acknowledgement in the proceedings if signed before June 10, 2010</li><li>* Advertisement in the conference Kit</li><li>* Color logo printed in the proceedings if signed before June 10, 2010</li><li>* Poster space in the conference area</li><li>* Logo printed on the conference bag if signed before June 10, 2010</li></ul>

### Contact information

Companies and organizations interested in the above sponsorship levels or other, please contact

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