



January 3 - 7, 2005 ♦ Taj Bengal, Kolkata, India

Theme : Power Aware Design of VLSI Systems

Mechanical details of Conference Souvenir:

- Finished Size : 11" x 8.25"
Print Area : 10.25" x 7.25". Full bleed possible.
Printing Process : 4-Colour sheet-fed Offset in size 18" x 23"
Full Page Ad size : 10.25" x 7.25". Full bleed possible.
Half Page Ad size : 5" x 7.25"
Material - Inside Pages : Matt Art Paper (German) 130-135 gsm
Material - Cover : ♦ Gloss Art Board (Japanese) 250-300 gsm,
♦ Matt lamination
♦ UV coating

Requirement for Advertisements in Conference Souvenir:

- Required for Colour Ad : ♦ 4-colour separated Film Positives
♦ 133-150 lpi (150 preferred)
♦ Overprint black
♦ Hard copy colour proof (progressives preferred)
- Required for B&W Ad : ♦ Film Positive
♦ 133-150 lpi (150 preferred)
♦ Hard copy print proof

Alternatively : if film positives are not available, or they are not to size: submit artwork on CD

- ♦ in any of these formats:
 - *.CDR CorelDraw
 - *.PSD PhotoShop
 - *.EPS PostScript
 - *.PDF Acrobat, or
 - *.TIF
- ♦ Minimum resolution: 300 dpi
- ♦ Include required graphics
- ♦ Include font files - TTF and Type-1
- ♦ Include Hard copy colour or B&W print proof, as applicable.

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